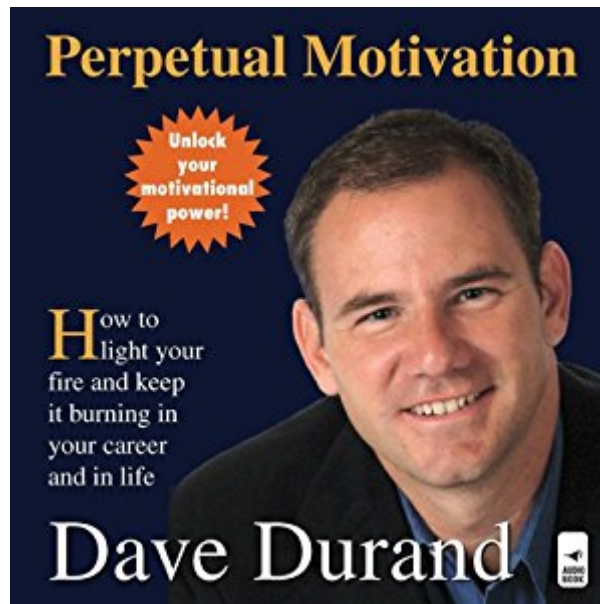


The book was found

Perpetual Motivation: How To Light Your Fire And Keep It Burning In Your Career And In Life



Synopsis

Learn the formula for motivation that all great achievers use in their lives. See immediate results as you integrate the formula into your own life. Dave urges the elimination of runaway self-esteem, which he critiques with force and conviction, debunking other popular self-help theories. Having cleared the way, he encourages the pursuit of balance so that every listener can become a legacy achiever through exercising appropriate influence, developing innate creativity, and infusing a dash of humor.

Book Information

Audible Audio Edition

Listening Length: 3 hours and 41 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: St. Anthony Messenger Press

Audible.com Release Date: August 24, 2011

Language: English

ASIN: B005IT1IO0

Best Sellers Rank: #45 in Books > Audible Audiobooks > Business & Investing > Business Life
#4278 in Books > Business & Money > Business Culture > Motivation & Self-Improvement #4987
in Books > Business & Money > Management & Leadership > Motivational

Customer Reviews

Dave Durand has proven his ability to motivate - he is a successful senior executive at the Cutco Company, a syndicated radio personality, a highly sought-after motivational speaker, and a successful author. In "Perpetual Motivation," Durand lays out his formula for life-long motivation. He developed his formula through introspection and studying "Legacy Achievers" - those who find continual success in all aspects of their lives. "Legacy Achievers," build reputations, generate motivation, and enjoy the experience of success. And as Durand goes on to show, we can learn from them. Durand begins by outlining his formula: $\text{Motivation} = \text{Balance} + \text{Influence} + (\text{Creativity} + \text{Humor}) - \text{Runaway Self-Esteem}$. With stories and metaphors, he shows why each plays a role and how they can be incorporated into our daily lives. Examples include: Balance - The Surfer: The more the surfer practices balance, the better prepared he/she is for the unexpected...with and the more motivated he/she is to surf regardless of the seas. ...just as oceans are unpredictable, so are the events in our lives. Each of us must work on our balance all the time so we can be prepared for the

unexpected. Integrity-Based Influence - People are the most unpredictable variable affecting motivation in our daily lives. Some of the people we interact with "get in the way" of our plans for success, and others help us along. The way in which you manage your relationships will either fuel or squelch your level of motivation. The way in which you exercise your influence is a major factor in the health of your relationships.... Creativity - Conformity can suppress our creativity. Creativity helps us maneuver around obstacles that block motivation.

[Download to continue reading...](#)

Perpetual Motivation: How to Light Your Fire and Keep It Burning in Your Career and in Life Wayne Dyer: 30 Life Changing Lessons From Wayne Dyer: (Wayne Dyer, Wayne Dyer books, Wayne Dyer Ebooks, Dr Wayne Dyer, Motivation) ((Motivation And Personality, ... Books For Women, Wayne Dyer Audiobooks)) The Woman's Secret of a Happy Life Perpetual Calendar: Inspired by the Beloved Classic by Hannah Whitall Smith (365 Perpetual Calendars) Fire Stick: The 2016 User Guide And Manual - Learn How To Install Android Apps On Your Fire TV Stick! (Streaming Devices, How To Use Fire Stick, Fire TV Stick User Guide) God Hearts Me Perpetual Calendar: 365 Refreshing Reminders of God's Love (365 Perpetual Calendars) Playing with Purpose Perpetual Calendar: (365 Perpetual Calendars) Weight Loss Motivation Hacks: 7 Psychological Tricks That Keep You Motivated To Lose Weight Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Career Information, Career Counseling, and Career Development (9th Edition) Career Information, Career Counseling, and Career Development (10th Edition) (Merrill Counseling (Hardcover)) A Fire Is Burning It Is in Me: The Life and Writings of Michiyo Fukaya Burning Man: Art on Fire: Revised and Updated Burning Man: Art on Fire Horrors of History: Ocean of Fire: The Burning of Columbia, 1865 Day Light, Night Light: Where Light Comes From (Let's-Read-and-Find-Out Science 2) Keep Talking German Audio Course - Ten Days to Confidence: Advanced beginner's guide to speaking and understanding with confidence (Teach Yourself: Keep Talking) LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters and Employers (Career Search, ... profile, LinkedIn makeover, career search) Career Coaching Your Kids: Guiding Your Child Through the Process of Career Discovery Crowdfund Your Career: Create Your Own Career Through Crowdfunding Running Motivation and Stamina: Train Your Brain to Love Running with Self-Hypnosis, Meditation and Affirmations

[Dmca](#)